

# THE DESIGN REGISTRATION LEAGUE



## NEW CHARTER MEMBER JOINS THE DESIGN REGISTRATION LEAGUE

The Design Registration League is very pleased to announce that Design Ideas, Ltd. of Springfield, Illinois has joined as a charter member in the effort to pass a new *sui generis* law to protect industrial designs quickly, inexpensively, and effectively.

Design Ideas® creates functional, fashion-forward, and moderately priced home and office accessories that appeal to a broad range of design-conscious consumers ([www.designid.com](http://www.designid.com)). The company designs, manufactures and globally markets more than 1,500 innovative and affordable products for the home and office under the slogan, **WE MAKE THINGS INTERESTING®**.

The DRL is very proud that Design Ideas has joined our call for the enactment of a modern, 21<sup>st</sup> century design protection law in the United States.

We wish to thank Design Ideas for its vote of confidence and support, and invite other like-minded companies and associations to join as well. For more information, see [www.protectdesigns.org](http://www.protectdesigns.org).

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